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Today's Quotations

Feb. 2, 1953

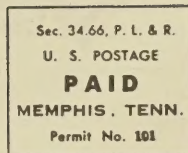
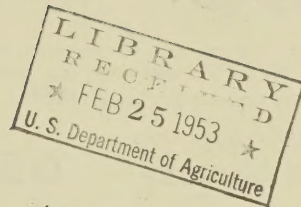
SEEDS

from . . .

W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486



Return Postage Guaranteed



FIELD
SEEDS

Warehouse and Office
431 S. Main St.

W. B. Mallory & Sons Co.

P. O. BOX 2486
MEMPHIS, TENNESSEE

GARDEN
SEEDS

Telephone
5 - 7 6 6 1

February 2, 1953

All Items Quoted F. O. B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.
W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

D. & P. L. 15

Blue Tag Certified 80% Germination
Treated & Delinted

Price Ton Lots, per ton	\$175.00
Less than ton, per bag	\$ 9.00

COTTON SEED

EMPIRE

Certified	First Year From Breeder
Treated and Delinted per ton	\$180.00
Less than ton lots, per bag	\$ 9.25

CERTIFIED STONEVILLE 2B

Grade "A" Blue Tag, Treated and Delinted.

Price Ton Lots, per ton	\$175.00
Less than ton, per bag	9.00

KEYSTONE



Per Bu.

Keystone 38 (Early Yellow)—Delta Land	11.25
Keystone 222 (Full Season Yellow) Delta and Hill Land	10.50
Keystone U. S. 13 (Early Yellow) Delta and Hill Land	9.25
Keystone—111W—Early White— Miss., Ark. only	12.25
Dixie 17—Med. White—Fertile Soil	10.35
Tennessee 10 (Medium Maturity White) —Fertile Soil	10.35
Dixie 33 (Medium Maturity White) — Fertile Soil	10.35
Dixie 22—Med.—2 Ear Yellow	10.35

Ask for Quantity Discount

FIELD CORN (open pollinated)

NUBBED AND TIPPED

YELLOW DENT, 2 Bu. Bags, per bu.	5.35
MOSBY PROLIFIC, 2 Bu. Bags, per bu.	Later
NEAL'S PAYMASTER, 2 Bu. Bags, per bu.	5.35
NEAL'S PAYMASTER (Certified), per bu.	Later
JARVIS PROLIFIC, 2 Bu. Bags, per bu.	5.60
JARVIS PROLIFIC (Certified), per bu.	Later
TENN. RED COB, 2 Bu. Bags, per bu.	5.50
MEXICAN JUNE, 2 Bu. Bag	Later
TRUCKER'S FAVORITE, 2 Bu. Bags	5.60
EARLY SURPRISE, 2 Bu. Bags	5.60

FORAGE SEEDS

ORANGE CANE, 100 lb. bags, per cwt.	16½
ATLAS SORGO, 100 lb. bags, per cwt.	16½
HEGARI, 100 lb. bags, per cwt.	8.15
MARTIN MILO, 100 lb. bags, per lb.	.07½
MILLET, 100 lb. bags, per cwt.	Ask

CLOVERS

Ladino Clover, Certified, per lb.	1.35
Ladino Clover, per pound, Non Cert.	1.05
Red Clover, per pound	.44
White Dutch Fancy, per pound	.65
White Dutch, 10 lbs. for	7.00
Alsike Clover, per pound	.45
Kenland Red Clover, Cert.	.65

GRASSES

100-lb. Lots
Per lb.

BERMUDA GRASS (Hulled) per lb.	Ask
HULLED BERMUDA, 10 lbs. for	Ask
BERMUDA GRASS (Unhulled) per lb.	Ask
UNHULLED BERMUDA, 10 lbs.	Ask
DALLAS, per pound (imported).	Ask
ORCHARD, per pound	.30
RED TOP (Herd's Grass), per pound	.55
RYE GRASS, per pound	.10½
SWEET SUDAN, per pound	.17½
TIMOTHY, per pound	.21½
KENTUCKY BLUE GRASS, per pound	.68
CERTIFIED KY. 31 FESCUE, per lb.	.32
KENTUCKY 31 FESCUE, per lb.	.24

PEANUTS

TENN. RED (Improved)	
100 lb. bags, per lb.	.23

SEED BAGS

COFFEE BAGS—

Good used, for Soy Beans and Oats, each.....22

LEGUME-AID

"THE INOCULANT IN THE CARTON"

Always specify unit size and kind of seed to be inoculated

VARIETY	UNITS Per Case	UNIT Size	WHOLE W/ale	RETAIL
Combination	10	1-Bu.	.35 each	.55
Alfalfa and All Clovers	10	2½-Bu.	.68 each	1.05
Alfalfa (Single Culture)				
Clover (Single Culture)	10	100-Lb.	.32 each	.50
Soybeans	10	2-Bu.	.23 each	.35
All Varieties	10	5-Bu.	.40 each	.60
		(Bulk 20-Bu.)	1.36 each	2.15
Vetch, Winter Peas, Field and Garden Peas	10	100-Lb.	.32 each	.50
Lespedeza Hulled or Unhulled All Varieties	10	100-Lb.	.30 each	.50
Cowpeas, Peanuts Mung Beans, Limas, Kudzu, Crotalaria	10	100-Lb.	.23 each	.35
	10	5-Bu.	.40 each	.60
Lupines All Varieties	10	100-Lb.	.32 each	.50
Ladino Clover	10	10-Lb. Packet	.15 each	.25
Birdsfoot and Big Trefoil	10	10-Lb. Packet	.15 each	.25
Garden Peas, Beans, Sweet Peas and Lupines	20	5-Lb. Packet	.09 each	.15

D. & P. L. FOX

Price ton lots, per ton	180.00
Less than ton lots, per bag	9.25

LESPEDeza

KOBE, 100 lb. bags, per pound	.33
KOREAN, No. 1, 100 lb. bags, per pound	.25½
SERICEA, hulled and scarified, per pound	.38

ALFALFA

Oklahoma, 150 pound bags, U. S. Verified Origin, per pound	.38
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WATERMELON

WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
DIXIE QUEEN, W. R., per lb.	1.25	1.30	1.35
STONE MOUNTAIN, per lb.	.90	.95	1.00
TOM WATSON, per lb.	.90	.95	1.00
KLECKLEY'S SWEET, per lb.	.90	.95	1.00
WINONA, per lb.	.90	.95	1.00
CONGO, per lb.	1.15	1.20	1.25

CANE SEED (For Syrup)

SAPLIN SORGHUM, 100 lb. bags, per lb.	.17½
Less than bag lots, per lb.	.18½

SEED SOWERS

CYCLONE	ea.	\$3.00
CYCLONE, Heavy Duty	ea.	3.50
CYCLONE POWER SEED SOWER MODEL M-1 Operates from 6-Volt Battery	ea.	\$31.00
CYCLONE POWER SEED SOWER MODEL S-1 Operates from Tractor Power take-off	ea.	\$38.70

TURNIP SEED

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
Purple Top White Globe	.35	.37	.40
Large White Globe	.30	.32	.35
Seven Top	.35	.37	.40
Rutabaga	.40	.42	.45
Mixed	.35	.37	.40
Shogoin	.35	.37	.40
Purple Top Strap Leaf	.35	.37	.40

SPINACH

Bloomsdale Savoy Reselected	.30	.32	.34
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MUSTARD

Tendergreen	.47	.50	.55
Southern Giant Curled	.47	.50	.55
Fla. Broadleaf, (Smooth)	.56	.58	.60

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
RAPE, DWARF ESSEX	.18	.19	.21
OKRA, WHITE VELVET	.65	.70	.75
DWARF GREEN	.65	.70	.75
KALE, DWARF SIBERIAN		per lb.	.75
Kentucky Field PUMPKIN	.50	.55	.60
CANTALOUPE			
Hale's Best—No. 36	1.10	1.15	1.20

CORN (Garden Varieties)

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
GOLDEN BANTAM (Sweet) per lb.	.18	.20	.22
GOLDEN CROSS HYBRID	.32	.34	.36
TRUCKER'S FAVORITE, per lb.	10½	12½	14½
EARLY SURPRISE, per lb.	.11	.12	.14
ADAMS EARLY	.14	.16	.18
YELLOW DYNAMITE, per lb.	.17	.19	.21

SOY BEANS

TANNER (for hay), 2 bu. bags, per bu.	Later
VIRGINIA (for hay), 2½ bu. bags, per bu.	Out
KINGWA, 2 bu. bags, per bu.	5.60
LAREDO (for hay), 2 bu. bags, per bu.	Later
S-100, 2 bu. bags, per bu.	4.40
MAMLOXI, 2 bu. bags, per bu.	Later
BROWN BILOXI, 2 bu. bags, per bu.	Later
OGDEN, 2 bu. bags, per bu.	4.15
OGDEN Certified, 2 bu. bags	4.60



VARIETIES

D.P.L. 15, per lb.	.22
D.P.L. Fox, per lb.	.22
Empire, per lb.	.22
Coker 100 Wilt, per lb.	.22
Stoneville 2B, per lb.	.22
Hi-Bred, per lb.	.22

We Welcome Dealers
Special Discount

Acid Delinted — Packed in 50 lb. Bags

SEED OATS

Victor Grain—4 Bu. Bags, per bu.	Out
Ferguson 922—4 Bu. Bags	1.65

GARDEN PEAS

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
PURPLE HULL		Later	
WHITE CROWDER PEAS		Later	
SUGAR CROWDER		Later	
BROWN CROWDER PEAS		Later	
CALIF. BLACK EYE PEAS	.18	.19	.20
EARLY ALASKA PEAS	.13	.15	.17
THOMAS LAXTON PEAS	.17	.19	.21
TALL TELEPHONE PEAS	.17	.19	.21
LARGE MARROWFAT PEAS	.16	.18	.20

GARDEN SEED

WE DO NOT SELL LESS THAN 5 LBS. OF BEANS

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
BEANS—			
BOUNTIFUL STRINGLESS (Bush) Beans	.24	.26	.28
GIANT STRINGLESS G. P. (Bush) Beans	.22	.24	.26
BURPEES, STRINGLESS G. P. (Bush) Beans	.20	.22	.24
RED VALENTINE STRINGLESS (Bush) Beans	.26	.28	.30
TENN. GREEN POD (Bush) Beans	.24	.26	.28
KENTUCKY WONDER (Pole) Beans	.22	.24	.26
WHITE CORNFIELD (Genuine) (Pole) Beans	.24	.26	.28
STRIPED CREASEBACK (Pole) Beans	.23	.25	.27
HENDERSON (Bush) Lima Beans	.20	.22	.24
FLORIDA SPECKLED (Pole) Lima Beans	.21	.23	.25
SIEVA or CAROLINA WHITE (Pole) Lima Beans	.21	.23	.25
GIANT BUTTER Speckled (Pole) Lima Beans	.23	.25	.27
JACKSON WONDER (Calico) (Bush)	.22	.24	.26
BLACK VALENTINE (Stringless) (Bush)	.22	.24	.26
COMMODORE IMPROVED (Bush)	.42	.44	.46
TOP CROP (Bush)	.27½	.28½	.30½

ROTENONE MIXTURE

Formerly Derris Mixture
FOR CONTROL MEXICAN BEETLE
AND OTHER INSECTS

12/1-lb. CASE, per case	1.85
6/5-lb. CASE, per case	3.85

SABADILLA DUST

(Red Devil Dust)

24/1-Lb. Pkgs., per case	\$ 9.60
12/5-Lb. Pkgs., per case	22.60

Camellia and Azalea Plant Food

100 Lb. Bags	\$3.50
12/5-Lb. Bags	.40
6/10-Lb. Bags	.70
25 Lb. Bags	1.25

MASTER'S HOME LAWN DISTRIBUTOR MODEL #30

\$10.00 Each

For Fertilizing and Seeding
An accurate deluxe Model Spreader
50# Capacity—24" wide with 18" spread—10¼" wheel
with rubber tires—all steel construction, rubber grips.

MASTER HANDI-CARTS MODEL 53

Capacity 3½ Cubic Feet—1 Leg

\$ 8.50 Each

MODEL 20d

Capacity 3½ Cubic Feet—3 Legs

11.50 Each

FIELD CROPS PLANTING CHART

KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches	KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches
Alfalfa—broadcast	60	18 to 22	Spring & ea. Fall	1 to 1½	Kale, Thousand Headed	50	4 to 5	Mar., Apr., May, Aug.	½
Alfalfa—drilled	62	12 to 15	Spring & ea. Fall	½ to 1	Lawn Grass mixed	125	25-30	Sept.	1 to 2
Artichokes, Jerusalem	50	150 to 200	March, April, May	4	Lespedeza—Common	25	25-30	Ea. spring, ea. fall	1 to 2
Barley, Spring	48	120 to 150	March, April	1 to 1½	Lespedeza—Kobe	25	20-25	Ea. spring after frost	1 to 2
Barley, Winter	48	120 to 150	Aug. to Oct.	1 to 1½	Lespedeza—Korean	25	20-25	Ea. spring after frost	1 to 2
Beet, Mangel Stock	30	6 to 8	April, May, June	1	Lespedeza Sericea (hulled)	60	25 to 30	Early spring	1 to 2
Beans, Navy, Field (Small)	60	60	May, June, July	1	Millet—For hay	50	30	Late May to ea. July	½ to 1
Beans, Gt. Northern (Large Navy)	40	60	May, June, July	1	Millet—For Seed	50	15	Late May to ea. July	½ to 1
Bermuda Grass	40	5 to 6	March to May	½	Millet, Hungarian, for Hay	48	30	Late May to ea. July	½ to 1
Black Medic	60	18 to 20	Feb., March, April	½	Millet, Hungarian, for Seed	48	30	Late May to ea. July	½ to 1
Blue Grass, Ky., for lawns	14*	125	Ea. spring, ea. Sept.	½	Millet—Japanese	35	20 to 30	May, June, July	½ to 1
Blue Grass, Ky., for pastures	14*	20 to 30	Ea. spring, ea. Sept.	½	Mung Beans	32	60 to 80	March, April	1 to 1½
Blue Grass, Canada, for pastures	14*	25	Ea. spring, ea. Sept.	½	Orchard Grass for Hay	14*	21 to 28	Ea. spring-fall	½ to 1
Brome Grass	14*	20	Spring	1½ to 2	Orchard Grass for Seed	14*	10 to 14	Ea. spring-fall	½ to 1
Broom Corn	48	5 to 8	April, May	1 to 1½	Pasture Mixtures	30	30 to 40	Ea. spring-fall	½ to 1
Buckwheat	52	50 to 60	Late spring	1 to 1½	Peanuts	22	35 to 40	May, June	1½ to 2
Carpet Grass	18	8 to 10	Jan. to June	½	Peas, Austrian Winter	60	30 to 35	Aug., Sept., Oct.	2
Caster Beans—Hills	46	5	Late Spring	1 to 2	Peas, Canada Field (broadcast)	60	120 to 150	Early spring	1 to 2
Clover, Alsike	60	5 to 6	Winter to April	½ to 1	Peas, Canada Field, with oats	60	75 to 90	Early spring	1 to 2
Clover, Alsike—In mixture	60	2 to 4	Winter to April	½ to 1	Peas, Cow, broadcast	60	75 to 90	May or June	1 to 2
Clover, Alsike & Timothy mixed	60	8 to 10	Winter to April	½	Peas, Cow, drilled	60	20 to 30	May or June	1 to 2
Clover, Burt	60	12 to 15	August, Sept., Oct.	½ to 1	Rape, broadcast	50	5 to 8	Ea. May to late July	½ to 1½
Clover, Crimson	60	10 to 12	Feb., Mar., Apr., Sept.	½	Rape, drilled	50	4 to 5	Ea. May to late July	½ to 1½
Clover, Hop	60	10 to 12	Spring, Fall	½	Red Top, Solid Seed	14*	6 to 8	Apr. or ea. Sept.	½
Clover, Ladino	60	4 to 6	Winter, early April	½ to 1	Red Top, Unhulled	14*	20 to 25	Apr. or ea. Sept.	½
Clover, Mammoth	60	6 to 10	Winter to April	½ to 1	Reed Canary Grass	44	10 to 12	Ea. spring, Aug., Sept.	½
Clover, Mammoth in mixture	60	4 to 6	Winter, early April	½ to 1	Rye, Grain	58	84 to 112	Sept. to Nov.	1 to 1½
Clover, Red	60	6 to 10	Winter to April	½ to 1	Rye, Grass	24	28 to 35	Apr. or ea. Sept.	½
Clover, Red, in mixture	60	4 to 6	Winter to April	½ to 1	Sagrain	50	8 to 10	Apr., May, June, July	1
Clover, Persian	60	6 to 8	Feb., March	½ to 1	Sorghum Forage, broadcast	50	40 to 50	May, June	1 to 1½
Clover, Sweet, white or yellow	60	12 to 15	Ea. spg., Aug., Sept.	½ to 1	Sorghum Forage, drilled	50	8 to 10	May, June	1 to 1½
Clover, Sweet, white (unhulled)	60	6 to 8	Oct. to Feb.	½ to 1	Sorghum Syrup	50	8 to 10	May, June	1 to 1½
Clover, White Dutch	60	6 to 8	March to April	½ to 1	Sorghum, grain varieties, broad-	56	40 to 50	May, June	1 to 1½
Corn	56	8 to 10	Late spring	1 to 1½	cast	56	10 to 15	May, June	1 to 1½
Corn, for Silage	56	40 to 56	Late spring	1 to 1½	Soy Beans, broadcast	60	75 to 120	May, June	1 to 2
Corn, Pop	56	3 to 5	May, June	1	Soy Beans, drilled	60	25	May, June	1 to 2
Cottonseed Fuzzy	32	32 to 50	March, April, May	1 to 1½	Soy Beans, in drill with corn	60	15 to 20	May, June	1 to 2
Crested Wheat Grass	22	10 to 12	Ea. spring, Aug., Sept.	½	Sudan Grass, broadcast	40	20 to 30	Late May to ea. July	½ to 1
Cretalaria	40	12 to 15	April, May, June	¾	Sudan Grass, drilled	40	10 to 15	Late May to ea. July	½ to 1
Dallas Grass	10	8 to 10	March, April, May	½	Sunflower	32	6 to 8	May	1 to 2
Fescue, Meadow	24*	20 to 30	Ea. spg., Aug., Sept.	½	Tall Meadow Oat Grass	14	30 to 50	Ea. spring, Aug., Sept.	½
Fescue, other varieties	14*	28 to 35	Ea. spg., Aug., Sept.	½	Timothy	45	8 to 10	Spring & Fall	½
Fescue, Tall	30	10 to 15	Ea. spg., Aug., Sept.	½	Velvet Beans	60	15 to 30	May, June	3 to 4
Flax	52	30 to 50	March, April	½	Vetch, Winter or Hairy	60	40 to 60	June to Sept.	1 to 2
Johnson Grass	28	20 to 30	April to July	1	Vetch, Spring	60	40 to 60	March or April	1 to 2
Kaffir-Milo-Feterita-Grohoma	56	10 to 15	May, June	1 to 1½	Wheat, Winter	60	75 to 90	Sept. to Nov.	1 to 1½
Atlas Sorgo-Hegari (drill)	56	10 to 15	May, June	1 to 1½	Wheat, Egyptian, Shallu	50	10 to 12	May, June, July	1½ to 2
Kaffir-Milo-Feterita-Grohoma	56	40 to 50	May, June	1 to 1½					

*Note:—Weights per bushel for certain grasses are old standards. Good cleaned seed is usually heavier.

"VERTAGREEN" PRICES

RETAIL PRICE

100-lb. Bags.....	\$4.55	10-lb. Bags.....	\$0.95
50-lb. Bags.....	\$2.80	5-lb. Bags.....	\$0.53
25-lb. Bags.....	\$1.70	1-lb. Bags.....	\$0.15

DEALERS ONLY—WHOLESALE PRICE

100-lb. Bags.....	\$3.10	10-lb. Bags.....	\$0.63 (6 per bale)
50-lb. Bags.....	\$1.95	5-lb. Bags.....	\$0.34 (12 per bale)
25-lb. Bags.....	\$1.12	1-lb. Bags.....	\$0.09 (32 per bale)

VERTAGREEN

WHAT IT IS

Vertagreen is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.



PREMIER
CERTIFIED
PEAT MOSS

To have a healthy garden you must first have healthy soil. Don't waste time, seed and fertilizer on poor soil. Premier Peat Moss, 97% organic, gives your soil loam-like texture, making it more productive. It absorbs 20 times its own weight in moisture . . . loosens and aerates heavy soil . . . adds body to light soil . . . prevents leaching. Water and fertilizer penetrate deeply, feeding the roots as needed.

Remember, your garden can be no better than your soil. Get Premier Peat Moss, with the certified seal.

PREMIER PEAT MOSS

We have it!



FOR
**LAWNS, FLOWERS
TREES, GARDEN VEGETABLES, SHRUBS
AND ALL FIELD CROPS**
PLACE YOUR ORDER NOW